**Innovation Competition**

**Protect the environment so it can protect us. Uniting technology and sustainability**

Are you ready to make a difference? Take part of Innovation Competition and create value through change. Time for change is now and now matters more than ever! Take action, have fun and be rewarded for your creativity.  Challenge your idea, solution, value created, against similar participants, gain knowledge and connect with other tech enthusiasts.

Accenture invites you to join a unique competition that unites **technology and sustainability**. The theme of this competition is "**Protect the Environment So It Can Protect Us**."

This is your chance to showcase your innovative ideas and contribute to a more sustainable future.

**Competition overview**

**Theme:**Protect the Environment So It Can Protect Us

**Objective:**Develop technology-driven solutions to make your hometown a more sustainable city. Your team’s mission is to develop tangible, real-life solutions.

**Teams:**Gather in teams of 3 to 5 members.

**What You’ll Do**

1. Form your team: Collaborate with fellow students to form a team of 3 to 5 members.
2. Identify challenges: Identify specific environmental issues in your hometown city.
3. Propose solutions: Use technology to create innovative solutions that address these challenges.

**Think about areas like:**

* Energy Efficiency: How can technology reduce energy consumption and promote renewable energy sources?
* Waste Management: What tech solutions can help minimize waste and promote recycling?
* Transportation: How can technology improve public transportation and reduce carbon emissions?
* Water Conservation: What solutions can help manage water resources more sustainably?
* Green Spaces: How can technology enhance the creation and maintenance of green spaces?
1. Present your ideas: Develop a compelling presentation to showcase your solution. Be ready to explain how your technology can be implemented and the impact it will have on your city. You can present in Romanian or English.

**Who can join?**

Everyone who wants to contribute to a better future can participate!

Whether young **tech enthusiast, engineers and computer scientists or just somebody who is passionate about sustainability**, every background is welcome. Your interest into developing a more sustainable world through technology is what truly matters.

**Why Participate?**

* Make a real impact: Your ideas can lead to real-world solutions that benefit your community.
* Gain valuable experience: Develop essential skills in technology, teamwork, and problem-solving.
* Network with professionals: Connect with industry experts from Accenture.
* Win exciting prizes and experience: Top teams will receive recognition and prizes.

**How to Get Started**

1. Register your team **until April 25**: Sign up on this link.
2. Research and brainstorm: Dive into the environmental issues in your city and brainstorm innovative solutions.
3. Develop your solution: you will have 2 weeks to create a detailed plan, a compelling presentation and a PoC implementation.
4. Present your idea: **On Thursday, May 8,** all teams will present their projects at the Accenture Industry X Student Lab in L25 Hall. Time slot: 16:00-18:00.

**How are the solutions evaluated?**

Apart from your awesome idea, your team must show the judges how does your technical solution solve real-world problems and how can it be implemented.

Each member of the jury will evaluate your project based on the following 4 criteria:

* Innovation (10 points)
* Functionality (15 points)
* Pitch (5 points)
* Social or environmental impact (20 points)

Join us in this exciting journey to protect the environment and build a sustainable future. Your ideas can make a difference!

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At Accenture, our purpose is to deliver on the promise of technology and human ingenuity. And there are few things with greater promise than sustainability—it unlocks new opportunities for our clients, our partners, and our people, and for the communities where we do business.

Sustainability spans beyond environmental to social and governance (ESG) issues, from transitioning to a zero-carbon economy to human rights to inclusion and diversity.

We work to embed sustainability into everything we do

We began to measure and disclose our environmental impact in 2007, and we continue to hold ourselves accountable to clear, measurable goals that are aligned with climate science. For example, in 2020, we established a 2025 carbon removal goal—previously referred to as our 2025 net-zero goal—and we are on track to achieve this goal.

Our environment goals span three areas: reducing and removing our carbon emissions, moving toward zero waste and planning for water risk.

Be inspired by “**Uniting technology and sustainability**” [research report](https://www.accenture.com/content/dam/accenture/final/a-com-migration/pdf/pdf-177/accenture-tech-sustainability-uniting-sustainability-and-technology.pdf#zoom=40).