

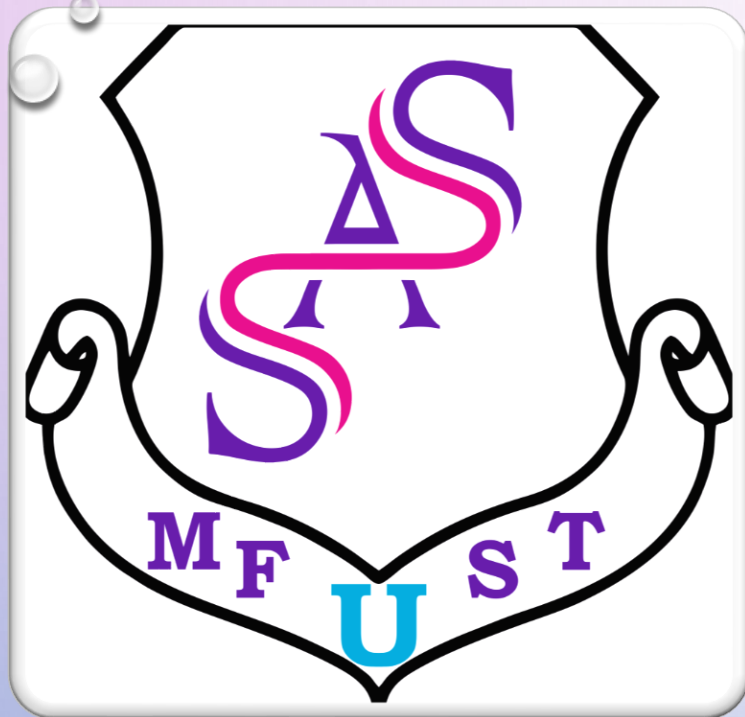


”U2B HUB – UNIVERSITY TO BUSINESS”

**LEAP FORWARD IN ENTREPRENEURIAL
UNIVERSITY DEVELOPMENT**

LIVIU CIUCAN-RUSU

UMFST TIRGU MURES, ROMANIA



**Science in Action
for Success**

BACKGROUND & FUNDAMENTALS

- THE ENTREPRENEURIAL UNIVERSITY APPROACH ?
- SOCIETATEA ANTREPRENORIALA STUDENTEASCA (THE ENTREPRENEURSHIP SOCIETY FOR STUDENTS) – AUTHONOMUS DEPARTMENT (MD - 3262/2017)
- FIRST STEPS (IDF COMPETITION):
 - ADMINISTRATIVE WORKS
 - TRAINING METHODOLOGY
 - TRAINING SUPPORT
 - EVENTS
 - INNOVATION SPACE

THE HEINNOVATE FRAMEWORK



Leadership and
Governance



Organisational
Capacity: Funding,
People and
Incentives



Entrepreneurial
Teaching and
Learning



Preparing and
Supporting
Entrepreneurs



Digital
Transformation and
Capability



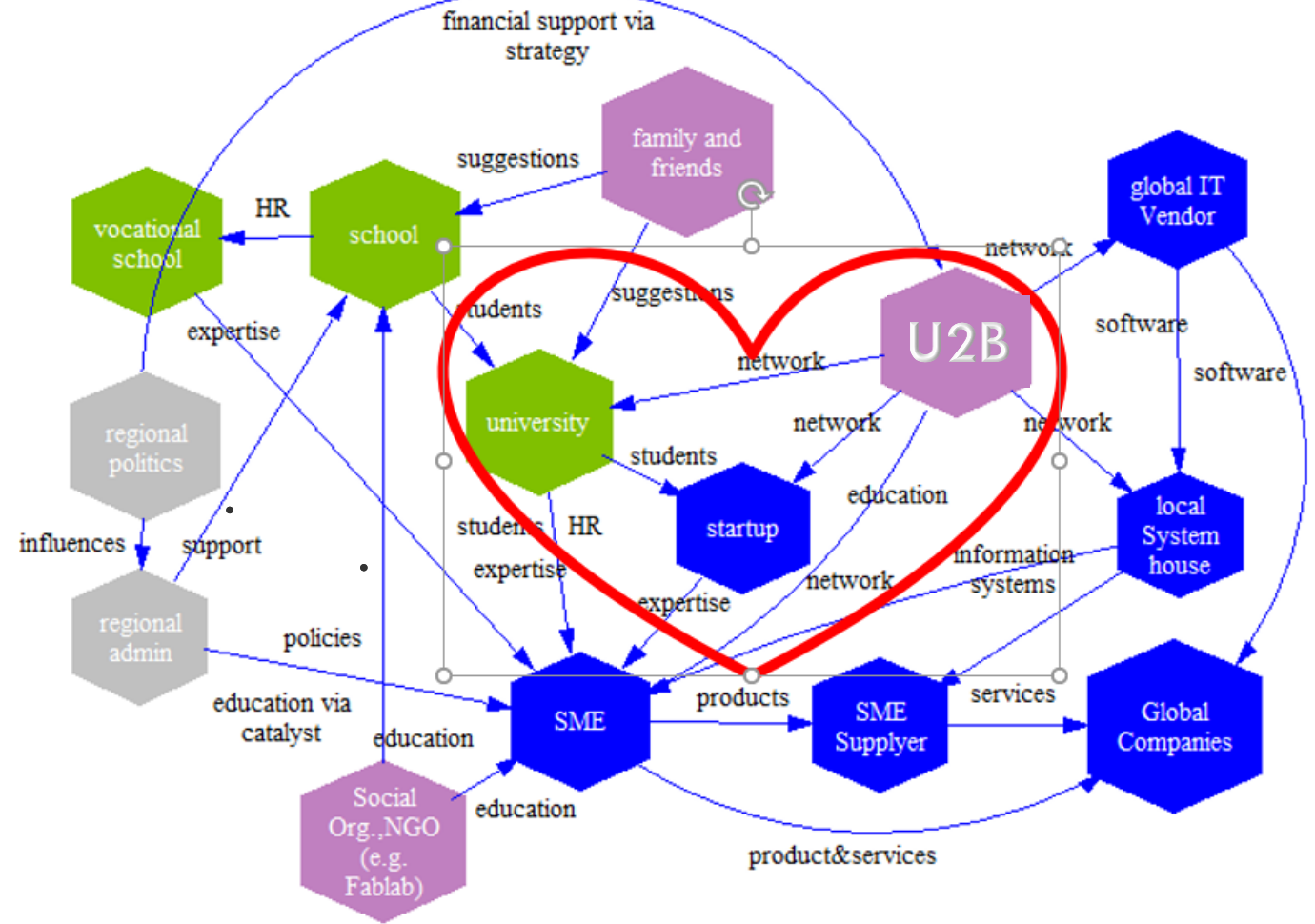
Knowledge
Exchange and
Collaboration



The
Internationalised
Institution

U2B HUB Heart of the Innovative Ecosystem

Academia / education system



industry

U2B HUB – PILARS



Optional training for
students
BEST Academy



u2b.umfst.ro
All Inclusive Portal



Alliance of Innovation
Collaborative Platform



Thinkubator x 3
Meeting Rooms



Center of
know-how transfer
C.I.T.T.

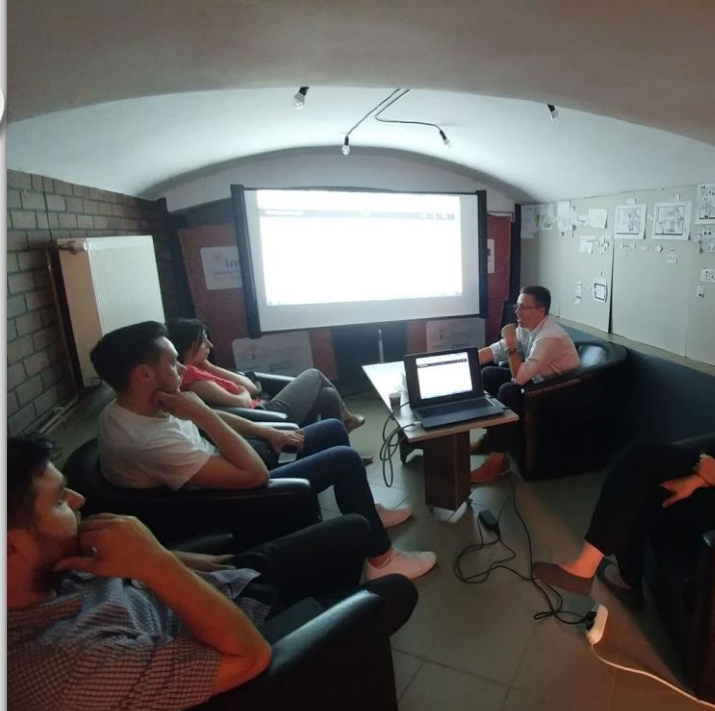


Unique Support
Office (**UMFaST**)
start-ups & spin-offs



Thinkubator

FIRST STEP IN
INFRASTRUCTURE





THANK YOU !

